Continued expansion for Qlucore

<u>Qlucore</u>, a world leader in the development of bioinformatics software, has appointed Jan Nilsson as Director of Sales for Nordic countries.

Jan, who holds a M.Sc. from the Faculty of Engineering (LTH) at Lund University, Sweden, has held the positions of CEO, sales manager, regional manager and business area manager within the IT sector for the past twenty five years. Most recently he was the CEO for the IT software product branch of Jayway, a Swedish IT group with offices in the Nordics and in the US.

With a successful track record for expanding business in existing and new markets, Jan has worked closely with leading IT software companies in Europe and in the US. Jan has experience in software sales in both the private and the public sector, including universities and research institutes, and believes strongly in good sales and product development and support. At Qlucore his focus will be on the development of sales of the Qlucore product range, primarily in the Nordic region.

Jan's appointment is part of Qlucore's commitment to delivering a high level of customer service, and continued business expansion. Qlucore's customer base now spans more than 25 countries, and includes several of the world's largest pharmaceutical companies and international research institutions. At the end of 2014 the company established Qlucore Inc. in the States, enabling them to offer an enhanced level of service to their expanding American client base. "We are delighted with the appointment of Jan, with his range of experiences, and contacts, which will help to build and strengthen Qlucore's position in the Nordic region," commented Carl-Johan Ivarsson, President, Qlucore.

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About Qlucore

Qlucore started as a collaborative research project at Lund University, Sweden, supported by researchers at the Departments of Mathematics and Clinical Genetics, in order to address the vast amount of high-dimensional data generated with microarray gene expression analysis. As a result, it was recognised that an interactive scientific software tool was needed to conceptualise the ideas evolving from the research collaboration.

The basic concept behind the software is to provide a tool that can take full advantage of the most powerful pattern recogniser that exists - the human brain. The result is a core software engine that

lets the user handle and filter data and the same time instantly visualise it in 3D. This will aid the user in identifying hidden structures and patterns. Over the last four years major efforts have been made to optimise the early ideas and to develop a core software engine that is extremely fast, allowing the user to explore and analyse high-dimensional data sets with the use of a normal PC, interactively and in real time.

Qlucore was founded in early 2007 and the first product released was the "Qlucore Gene Expression Explorer 1.0". The latest version of this software, now called Qlucore Omics Explorer, represents a major step forward with advanced statistics support, streamlined workflows for multiple data types, and a wide selection of presentation methods to aid the user. The presentation methods range from an innovative use of principal component analysis (PCA) to interactive heat maps and flexible scatter plots. All user action is at most two mouse clicks away. The company's early customers are mainly from the Life-science and Biotech industries, but solutions for other industries are currently under development.

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